CONTACT

info@philipp-kampling.de

LANGUAGES

- German (native)
- English (fluent)

EDUCATION

Master of Arts, Design
Hochschule Hannover
2008 – 2013

CERTIFICATES

Google UX Design Certificate
2023

UXQB CPUX-F
Certified Professional for Usability and User Experience – Foundation Level
2021

SKILLS & TOOLS

Design Tools
Figma, Sketch, Adobe XD, Adobe Creative Suite

Concept & Process
Wireframing, User Flows, Interface Design, Design Systems

Research Methods
User Interviews, Usability Testing, Card Sorting, Heuristic Evaluation, Personas & Journey Mapping, Surveys, Beta Testing Support

Research Tools
Dovetail, Analytics, Remote Testing Tools, AI-Assisted Interview Guide Creation

FURTHER ACTIVITIES

- Conference talk "Forms from Hell (and 5 Tips to Avoid Them)" – Web Montag Oldenburg, January 2025
- Planning and facilitating production-oriented creative workshops (agency, thevea)

Philipp Kampling

Product Designer (UX/UI)

PROFILE

UX Designer with 15 years of experience designing digital products – from advertising agency work to SaaS software, including guiding a product through its beta phase and growth to over 10,000 active users. Strong in research, interface design, and close collaboration with product ownership and leadership. Recently returned to Germany after an extended trip, now looking for a new role.

EXPERIENCE

Cycling trip through Europe & Asia May 2025 – Aug. 2026

Cycled roughly 9,000 km across Europe, interrupted by a four-month backpacking trip through Asia – then continued the bike journey back to Germany.

UX Designer, thevea Jul 2021 – May 2025
Software for therapists

- As the sole designer, collaborated closely with the Product Owner and leadership team to define various product features
- Built and established a design system
- Supported the product through its beta phase up to over 10,000 active users, including research and testing phases
- Planned and facilitated production-oriented creative workshops with the team

UX Designer, CleverReach Oct. 2017 – Jul 2021
Email marketing software

- Designed interface and integration processes, incl. connections to online shops
- Established user testing as part of the product development process

Art Director Digital, Superidee Jul 2013 – Oct. 2017
Advertising agency

- Conceived and designed web projects for a range of clients
- Planned and facilitated production-oriented creative workshops